



**Corporate
membership**

**Support BART's mission for a
clearer future for our rivers.**
Be part of the solution.





About us

Rivers are the heart of the natural world, and the heart of everything that we do.

For over a decade our dedicated team have been using their vast knowledge of the local area, and the natural world, to raise awareness, protect and improve the 120 kilometres of the beautiful Bristol Avon's river habitat.

Initially set up in 2012 by a small group of passionate river enthusiasts, anglers, and academics, Bristol Avon Rivers Trust have always had a simple aim; to improve rivers for wildlife and people.

The Trust is working hard to create a Clear Future for our River.

Why rivers?

For many years, the rivers and streams of the Bristol Avon catchment have been altered, polluted, and neglected.

From the mill boom during the Industrial Revolution, to the more common agricultural and domestic pollution facing the areas rivers today, the impact has left a lasting legacy of poor water quality, poor habitats for wildlife, and communities disconnected from their local 'blue' spaces.

Once common species in our rivers, the European eel, is now critically endangered and numbers are still declining. It is estimated that populations have decreased by as much as 90% since the 1980s across the Southwest.

In 2021, just 12% of waterbodies across the Bristol Avon catchment were classified as having Good Ecological Status (GES) under the European Water Framework Directive (WFD). The degradation of our aquatic habitats has been rapid, and action to reverse this trend has stagnated.

The solutions haven't always been easy, but Bristol Avon Rivers Trust are proud to say that our work has enabled sections of river to thrive, through working in partnership across a variety of stakeholders, charities, government organisations and private business.

We are making progress, but we really need your support to restore healthy rivers which support biodiversity and our communities once again.

Why work with us?

First and foremost, supporting a charity like Bristol Avon Rivers Trust will help to protect our planet and invest in a sustainable future for generations to come.

The reputation and brand image of your business can also be enhanced by supporting environmental charity. Customers are becoming more conscious of how their purchases affect the environment, and they are more likely to support companies that show a dedication to environmental problems. Supporting the Bristol Avon Rivers Trust will help you stand out from the crowd and draw in clients who care about the environment.

Supporting environmental charity can also improve staff engagement and morale. According to studies, when workers feel their organisation is having a

positive impact on society, they are more likely to have a sense of connection to their place of employment. You can give your staff a sense of direction and common values by sponsoring environmental charity.

Finally, by assisting organisations that share your beliefs and objectives, you can create worthwhile alliances and networks that may one day open doors for business.

So, what are you waiting for? By assisting us in our mission to improve our rivers, you can enhance your brand's reputation, raise employee morale, and perhaps even attract new clients. A win-win scenario exists!



Why work with us?

At a time when almost every local and national government body has declared a climate and ecological emergency, you can help us to build on the work that BART has already achieved and help to make the area more resilient to climate change, prevent habitat loss, and deliver net positive projects for our local wildlife.

BART's work helps to mitigate both climate and ecological emergencies by implementing nature-based solutions that reduce the effects of climate change while also providing habitat niches for aquatic and terrestrial species and encouraging our local community and businesses to take action.

We are delighted to share BART's impact throughout 2022/23...



Impact of Bristol Avon River Trust (BART) in 2022-23

110

KM of river
we surveyed



5

KM of river
we improved



546

Water quality
samples we
analysed



6

Water quality
issues we
addressed



346

Macro-
invertebrate
samples analysed



7

Wetlands
created



10

Natural Flood
Management
schemes
delivered



24

eDNA samples
analysed



Farms we
worked on

50



Businesses we
engaged

178

Trees planted
2.8k



5

River clean
events



809

Volunteers
engaged in BART
activities



21

Schools we
engaged



1762

Children
engaged in
BART activities



“

At Enhesa, we're committed to creating a more sustainable future and our Bath team have worked with BART this past year to bring that vision to life in our local community. We've been impressed with their committed and thoughtful approach to protecting local rivers for everybody to enjoy.”

Ben Preater
Marketing manager, Enhesa

How can your organisation support BART's mission?

Corporate supporters

To start, you can donate to the Bristol Avon Rivers Trust. This kind of corporate gifting is quick, easy, and simple. Simply come up with a number and contact us to see what we can provide. Many businesses typically make donations every year in exchange for great publicity and the awareness that they are improving the local area for both human and wildlife communities.

Corporate sponsors

On the other hand, our corporate sponsors can support a particular project or objective that is important to you or your company. For instance, if you have a strong commitment to supporting communities, you could sponsor our Community Sustainable Water Usage project, or your company may have a passion to protect wildlife and prefer to support a river restoration project. With your financial support, we could purchase educational resources for use with communities and school groups or new equipment and materials for a river restoration project, both of which are expenses that grant funders won't pay for.

You can make a one-off donation to BART at any time via the website: bristolavonriverstrust.org/donations



How can your organisation support BART's mission?

Team Away Days: Everyone enjoys a day away from the office!

Team away days are a terrific opportunity to give your employees a fun day out. You'll be able to break down barriers, stimulate conversations, and help everyone meet, chat, and work in a fresh and exciting atmosphere by immersing your team out into nature.

Depending on the season, we provide a variety of activities ranging from tree planting to river clean ups, allowing your employees to exercise both their minds and bodies while improving their local environment.

Most importantly, we'll provide the biscuits!

Find out more information on our website:

bristolavonrivertrust.org/corporate-volunteering



One for one donations: The one for one method of donation is growing in popularity. It allows you to make a donation that is in line with the sales that your company makes. So, you can make sure that your business hasn't over, or under, committed.

Our flexible approach to corporate giving means that we can arrange something that's good for you, and good for the planet.

How can BART help you deliver your targets?

Could BART contribute towards corporate social responsibility targets and your environmental goals?

Perhaps we can help you deliver your organisational environmental targets or statutory reporting?

If you believe we can assist you, please contact us at
info@bristolavonrivertrust.org or call **07955120454**.

How does your commitment to corporate social responsibility help us?

Although grants provide the majority of the financing for Bristol Avon Rivers Trust's initiatives, other expenses, like wildlife surveying, staff and volunteer training, project research and development, and site maintenance, are unfortunately not covered by grants. Business donations guarantee that the Trust has a consistent, dependable revenue stream that can pay for these essential expenses. Additionally, it aids in our future planning, enabling us to safeguard more rivers and the surrounding environment well into the future.

Bristol Avon Rivers Trust can assist you in achieving your corporate social responsibility objectives whether you are a start-up, a small independent high street store, or a significant UK corporation with a multimillion-pound revenue.

For more information on any aspect of corporate giving, email Simon at info@bristolavonriverstrust.org





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www.bristolavonriverstrust.org
info@bristolavonriverstrust.org

Charity number: 1154348
Company number: 07986475

